



Fresno County Comprehensive Economic Development Strategy (CEDS)

Overview

[The County of Fresno](#) and [Fresno County Economic Development Corporation \(EDC\)](#), in partnership with [TIP Strategies](#), is developing a **Comprehensive Economic Development Strategy (CEDS) 2025-2030** to chart the course for the county's economic growth and resilience. This strategy will set the vision for long-term prosperity, offering a roadmap for business expansion, workforce development, infrastructure investments, and more. The final plan will meet the requirements of the U.S. Economic Development Administration (EDA), ensuring Fresno County remains competitive for federal funding opportunities.

Why Participate?

As Fresno County prepares for the next decade of growth, we are seeking input from a diverse range of stakeholders. Your involvement in the CEDS process will help define the county's future by addressing key issues, identifying opportunities, and contributing to strategies that will foster sustainable economic development.

Project Highlights:

- **Equity & Inclusion:** Promoting economic opportunities for underserved communities.
- **Workforce Development:** Enhancing job training and education to meet business needs.
- **Resilience & Recovery:** Building an economic recovery and resiliency plan to withstand future disruptions.
- **Innovation & Sustainability:** Supporting technology-driven industries and environmentally sustainable development.

Key Outcomes

The CEDS will result in several critical outcomes, including:

- A strategic plan to guide economic development across Fresno County and 14 cities.
- A framework for business attraction and retention, job creation, and infrastructure investments.
- A blueprint for building regional resilience and economic recovery from future shocks.
- A user-friendly digital dashboard for tracking progress and decision-making across the county.

Timeline

The project launched in mid-2024 with data collection and stakeholder engagement already underway. The final CEDS document is expected to be completed by Spring 2025. In the coming months, the project will include:



- Roundtable discussions with key stakeholders in October 2024.
- A competitive position analysis, including a SWOT (Strengths, Weaknesses, Opportunities, and Threats) assessment.
- Strategy workshops in early 2025 to refine the plan before its completion.

Partnership with TIP Strategies

Fresno County has contracted with **TIP Strategies**, a nationally recognized economic strategy firm, to lead the development of the CEDS. TIP has over 20 years of experience and has worked with more than 400 communities across 44 states to create innovative economic development plans that are sustainable and impactful.

Stay Informed and Get Involved

For more information or to participate in the CEDS roundtable discussions, please contact:

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About the County of Fresno, Fresno County EDC and TIP Strategies

The COUNTY OF FRESNO was formed in 1856 encompassing 6,011 square miles in the Central Valley, with a population of 1,018,241 residents. County of Fresno government is defined and authorized under the California Constitution, law, and the Charter of the County of Fresno, and provides countywide services, including elections, voter registration, law enforcement, jails, vital records, property records, tax collection, public health and social services. In addition, the County serves as the local government for all unincorporated areas.

FRESNO COUNTY ECONOMIC DEVELOPMENT CORPORATION (EDC) is a public-private nonprofit organization committed to marketing Fresno County as the premier location for business prosperity. The EDC facilitates site selection, business retention, and expansion through partnerships and resources. Over the past 40+ years, it has fostered job creation and attracted significant investments in Fresno County.

TIP STRATEGIES, INC. (TIP) is a privately held Austin-based firm providing consulting and advisory services to public and private sector clients. Established in 1995, the firm's core competence in strategic planning for economic development has broadened to include expertise in talent strategies and in organizational development. TIP has worked with more than 400 communities across 44 states and 5 countries to develop innovative strategies, programs, and outreach campaigns.